

Download Working With Words In Business And Legal Writing

1. Why Write a Business Plan? The preparation of a written business plan is not the end-result of the planning process. The realization of that plan is the ultimate goal. However, the writing of the plan is an important intermediate stage - fail to plan can mean plan to fail. For an established business it demonstrates that careful consideration has been given to the business's development, and ...Cut the fat Don't "use three words when one would do," says Blackburn. Read your writing through critical eyes, and make sure that each word works toward your larger point. Themes > Legal English: Legal English: Choose the issue which you want to read by clicking the title of the issue in the Exercise column. This will take you to the exercises you want to do. An organization or economic system where goods and services are exchanged for one another or for money.. Every business requires some form of investment and enough customers to whom its output can be sold on a consistent basis in order to make a profit.. Businesses can be privately owned, not-for-profit or state-owned. An example of a corporate business is PepsiCo, while a mom-and-pop catering ...